



# — Dr. Mona Haug —

## 7 steps to successfully achieve goals

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*The presentation was created in collaboration  
with AuxiliemDesign.*

# START

— Dr. Mona Haug

# GOAL SETTING

*7 steps, to successfully achieve goals:*

1. Vision
2. Target Formulation
3. Partial Goals
4. Alliances and Network
5. Planning and Agility
6. Reality Check
7. Celebrate Achievements

*Dr. Mona Haug*



# 1. VISION

- ✦ Your vision should be big, beautiful and crazy
- ✦ Imagine you have already reached the goal
- ✦ Hear, feel and see it

# — 2. TARGET FORMULATION —

- ✦ Write down your goals
- ✦ Are your goals SMART:  
Specific  
Measurable  
Attractive  
Reachable  
Timely
- ✦ Align your goals with your vision

# 3. PARTIAL GOALS

- ✦ Break your big goal down into sub-goals
- ✦ Get a general overview using for example Gantt Chart
- ✦ Break it down in time: year / month / day







## 4. ALLIANCES AND NETWORK

- ♦ Who do you need specific support from?
- ♦ Who could benefit from your project and will therefore support you?

## 5. PLANNING AND AGILITY

- ✦ Successful people think from the end:  
What will you have achieved in the end?
- ✦ Get an overview and determine the  
next steps.
- ✦ What went well?  
What went less well?



## 6. REALITY CHECK

- ♦ Check your focus
- ♦ Check your budget
- ♦ Check your time schedule

Are you still on track?



# — 7. CELEBRATE ACHIEVEMENTS —

- ✦ Celebrate partial goals
- ✦ Celebrate with others
- ✦ Celebrate yourself

# VISION WORK

A person is shown from the chest up, wearing a white and blue VR headset. They are smiling and looking down at their hand, which is raised near their face. The background is a soft, out-of-focus grey.

Successful people  
think from the end:

1. What did you hear / feel / see at your goal?
2. Who is standing next to you celebrating your success?

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# Auxiliem Design

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is to empower companies to face the challenges of the future in terms of representation in the Internet.

We are two students from Hamburg who have started their own business.

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# THANK YOU!

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